

**Mercy Memorial Hospital System
718 N. Macomb St.
Monroe, MI 48162
office (734) 240-4488
fax (734) 240-4424**

March 4, 2010

To Whom it May Concern:

My primary responsibility for Mercy Memorial Hospital System (MMHS) is to procure charitable funds for the organization. Our major fundraising events are the largest single source of charitable income we have. Therefore, it is essential that these events are planned with special attention paid to past successes as well as an eye toward future growth.

In the summer of 2009, MMHS hosted a grand opening gala for our new surgical services area. The black-tie optional event was attended by 260 people. The single most-talked-about aspect of the evening was the entertainment provided by Motor City Soul. From the moment they started playing, they engaged the crowd and filled the dance floor. Long after the event was over, many people asserted their hopefulness that we would invite the band to come back to another event.

In November of 2009, we hosted our 4th annual Fantasy of Christmas Trees fundraiser. In the past, the event attracted crowds of 150-175 people. A community-favorite, we were cautious to change the format for fear of "messing with a good thing." In the end, we opted to add live entertainment for the first time, and asked Motor City Soul to come back. Attendance jumped beyond 300, due in large part to the buzz created by Motor City Soul after our earlier event. Now we are wondering how to make the dance floor bigger for future events!

Behind the scenes, Bob and the band have been extremely professional, personable, and enjoyable. They are fantastic with accommodating our needs as different venues require. I would recommend without reservation Motor City Soul for your next event. Perhaps the most reliable endorsement I can give is an answer to the question, "Would you hire them again?" Clearly, I would; and I have. We are looking forward to seeing them for our sixth event in 2012!

Sincerely,

**Molly A. Moore
Director of Philanthropy**